



**EDHEC
GLOBAL MBA**

**CAREER & PROFESSIONAL
DEVELOPMENT REPORT**



Make an impact

2024
FR | EN



CLASS OF 2024

78 STUDENTS

29 NATIONALITIES



**FINANCIAL TIMES GLOBAL
MBA RANKING, 2024**

#4

**Worldwide for
ESG & Net Zero Teaching**

#7

International mobility

#13

Sector diversity

#15

Career progress

#57

**Global MBA
worldwide**



EMBRACING CHANGE AND LEADING INNOVATION - OUR MBAs EXCEL IN GLOBAL JOB MARKET

For this year's graduates, sustainable business was more than ever a driving force in choosing the EDHEC Global MBA. Their choice to invest in themselves and to prepare for a new, more sustainable world proved to be a good one, with 92% of the cohort receiving job offers within three months of finishing their studies.

Consulting was the leading sector for EDHEC MBAs, chosen by 21% of graduates. 18% of the cohort landed roles in the Tech sector, 16% chose a career in the financial services sector, while others started working packaged goods, (green) energy, manufacturing or other industries. **Almost three quarters of EDHEC graduates are working outside of their home country, with 81% changing locations after the MBA.**

77% of our most recent alumni have changed the function they are working in, the top four being finance & accounting, sales & marketing, consulting, and general management. EDHEC MBAs chose employment with brands like Amazon, Danone, and L'Oréal along with B2B firms such as EY, PWC and Amadeus. Global corporations like Allianz and Schneider Electric are joined by mid-size companies, startups, and other challengers from around the world in selecting our graduates while 7% of the cohort have chosen to follow their dreams of entrepreneurship.

Our careers team continues to innovate. A focus on long-term, practical, and effective career development skills is twinned with a drive to put our MBAs in contact with senior leaders around the world. **Last year saw nearly 60 companies and 70 alumni involved - and we thank our corporate partners, their leaders and our alumni for their motivation, engagement, and inspiration.** Flagship events like the EDHEC Global MBA Hackathon along with other group and one-to-one situations enabled EDHEC MBAs to showcase their capabilities, develop their networks and impress employers.

The world remains an uncertain place. **Our Lead360 gives EDHEC MBAs the resources to lead in a world that demands more awareness and emotional intelligence**, as well as being ready to take on the transformative challenges of a new political, economic, and business environment.



Spencer Hamilton

Head of Careers and Corporate Services, EDHEC Global MBA

MEET OUR CURRENT MBA PARTICIPANTS

Class of 2024

78
participants

32
average age

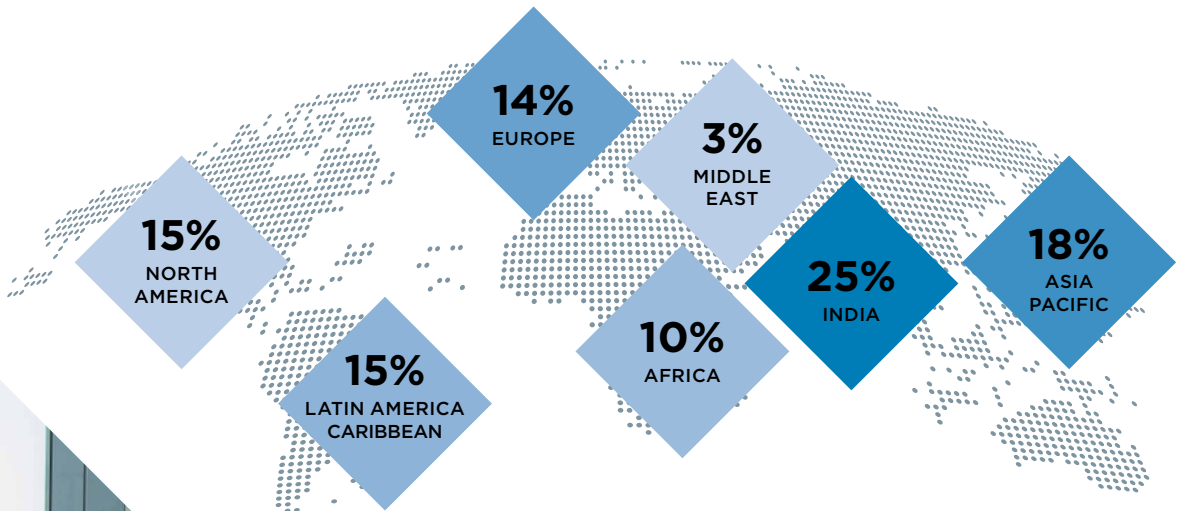
47%
women

29
different nationalities

7 years
average work experience
from all sectors and functions

53%
men

Geographic origins:



Percentages may not total 100 due to rounding

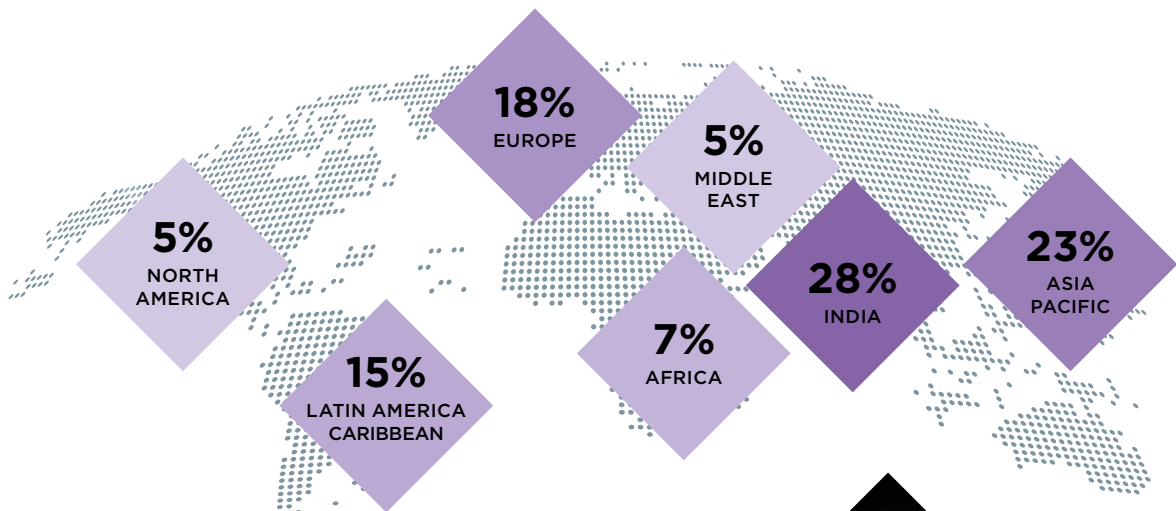


EDHEC GLOBAL MBA GRADUATE SPOTLIGHT

Class of 2023: our newest alumni



Geographic origins:



Percentages may not total 100 due to rounding



CLASS OF 2023: SIGNIFICANT CHANGE & TRANSFORMATION



81%

changed location



69%

changed industry



77%

changed function

51% made a triple jump (changed location, industry and function)



92%

received job offer
within 3 months of
graduation



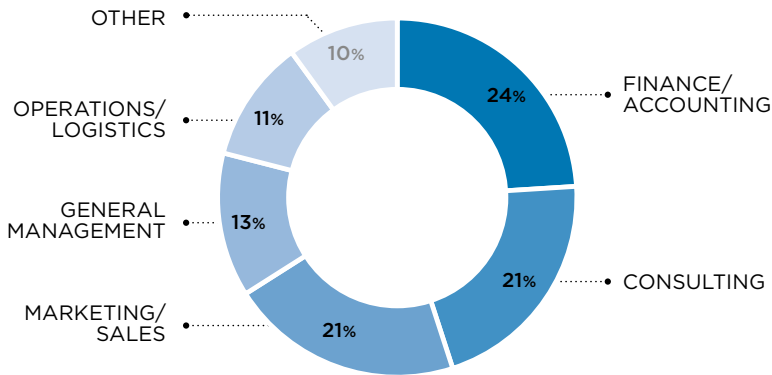
70%

work outside their
home country



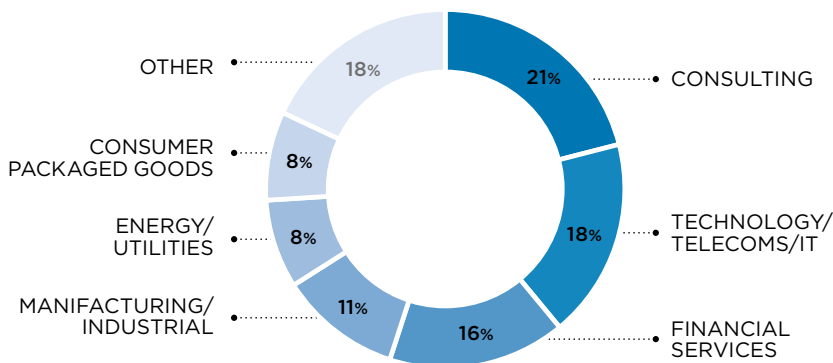
DIVERSE CAREER OPPORTUNITIES

Functions & roles



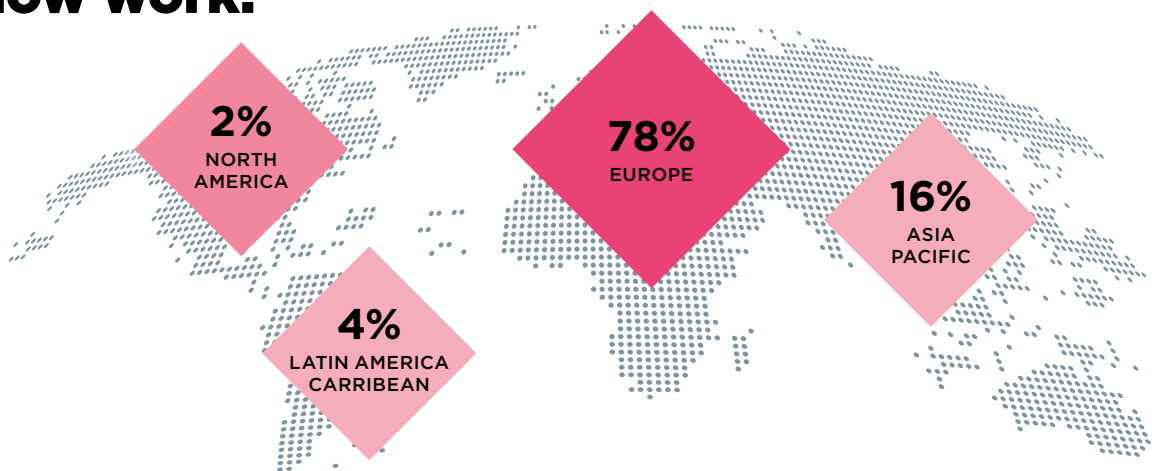
7%
became
entrepreneurs

Sectors



78%
work in Europe

Where our alumni now work:



Percentages may not total 100 due to rounding

EDHEC MBA ALUMNI IN THE WORLD'S TOP ORGANISATIONS

Top recruiters

Top employers (for internships and full-time roles):

accenture

AMADEUS

amazon

Boston
Scientific

Brut.

Deloitte.

IZICAP

L'ORÉAL

KPMG

MARS

nielsen

pwc

Schneider
Electric

SHOWA
DENKO

UNI
QLO

Roles

Some examples of roles include:

- BUSINESS OWNER
- COMMERCIAL DIRECTOR
- COUNTRY/REGIONAL MANAGER
- CREDIT/FINANCIAL ANALYST
- DIGITAL TRANSFORMATION MANAGER
- E-COMMERCE CONSULTANT
- FINANCIAL & COMMERCIAL CONTROLLER
- GLOBAL TAX MANAGER
- HEAD OF SALES
- HUMAN RESOURCES MANAGER
- MARKETING MANAGER
- OPERATIONS & SUPPLY CHAIN MANAGER
- PRODUCT MANAGER
- SENIOR CONSULTANT
- SENIOR PROJECT MANAGER



"My time at EDHEC exceeded my expectations: a combination of shared experiences among a diverse student body, knowledge, expertise and skills acquired throughout the programme. The outcome of this journey was landing an MBA internship at Schneider Electric in the marketing and strategy department, followed by a full-time position as an area manager at Amazon in France. I am very grateful to EDHEC and the highly-motivated careers services team for the personalized approach, both with students and with companies. EDHEC truly stands by its motto "Make an Impact", it certainly does with the quality education it provides and the opportunities it creates."

Antonella El Bared,
EDHEC MBA 2018, Area Manager at Amazon - France

CONNECTING COMPANIES AND CANDIDATES: #SMARTERTOGETHER

Throughout the year, EDHEC Global MBA Careers & Corporate Services develop a series of leadership seminars, visits and events to connect companies across the world with our talented candidates.

Global MBA Hackathon



The Global MBA hackathon is an incredible opportunity for companies to harness the inspiration and agility of our MBA's to tackle real-life business challenges. Taking place in January at our stunning Paris campus, Teams of 5 to 6 MBA candidates work against the clock (and each other) to put their critical thinking and problem solving skills to the test for some of the world's biggest brands and innovative start-ups.

Past participating companies include Accor, Amadeus, Amazon, CapGemini, IBM, MiYé, Mars, Schneider Electric, Technique Solaire and Uber.

The cases presented to the teams cover a wide range of strategic challenges including improving economic performance and social and environmental impact, defining a new business development strategy, proposals to increase cost-efficiency and sustainability and developing a new market-entry strategy, all elements which are covered and practised (along with communication, teamwork and agile thinking) in the MBA curriculum but with a time-pressure and a good measure of healthy competition!

Despite only having a few hours to develop a proposal and pitch, the judging panel and the clients were unanimous in their appreciation and admiration for the structured methodologies, problem-solving techniques and creative thinking demonstrated by all the consulting teams.

“The Hackathon is a great opportunity to showcase our skills to companies but also to prove to ourselves what we are capable of in such a short time and under pressure.

It is a real team success highlighting the different skills we bring to the table thanks to our diverse professional backgrounds. It's very exciting to be able to bring fresh ideas and new perspectives to business challenges that companies will then be able to implement. Events like the Hackathon are incredibly enriching as they make us grow professionally but also as MBA students within our different teams because of the new skills we can directly apply, the things we learn about ourselves and our team during a full day consulting case and the professional networking opportunities.”

Adriana Espinosa Le Duc
GMBA Hackathon Participant

“The Global MBA hackathon is a unique occasion to collaborate with experienced students to get a new approach to a business challenge while having the opportunity to identify our potential collaborators of tomorrow.

The MBA students impressed us with the quality of their contributions, their ability to innovate and to think outside the box.”

Thibault Vasset
Managing Consultant, Enterprise Transformation - Capgemini Invent

ENGAGING EDHEC GLOBAL MBA TALENT

GLOBAL MBA HACKATHON JANUARY

The Global MBA hackathon takes place at our Paris campus & live online and offers an incredible opportunity to put your learnings and experience to the test to solve real-life issues for some of the world's biggest brands.

JOB SHADOWING FEBRUARY

A new and highly successful initiative introduced in 2022, Job Shadowing sees carefully selected MBA participants join a senior director or leader for a unique 5-day experience. During Job Shadowing, the successful MBA students will see first-hand the complex role of leadership and will be able to demonstrate their capabilities and provide new insights and perspectives to make an impact.

NETWORKING

Fireside Chats, the MBA lounge and the Senior Speaker series provide you with the opportunity to gain leadership and expert insights on a wide range of topics including diversity & inclusion, sustainability, innovation, leadership and entrepreneurship.

In addition, the MBA student clubs are a great way to expand your knowledge and your network and regularly feature guest speakers and relevant experts.

COMPANY TREKS BETWEEN SEPTEMBER AND APRIL

Each year, we organise a series of company treks dedicated to specific industries or renowned business hubs which give you a unique opportunity to meet and hear from senior leaders and experts. Past examples include Amsterdam, Dublin, London and Paris.

COMPANY PRESENTATIONS AND RECRUITING EVENTS BETWEEN SEPTEMBER AND APRIL

Gain insights, advice and the opportunity to connect with senior leaders and recruiters from a diverse range of organisations on campus and online.

CONFERENCE & STUDENT CLUB ACTIVITIES

Conferences allow you to present your expertise and focus on sharing your knowledge and communicating the values and culture of your company.

ALUMNI SPOTLIGHTS FROM SEPTEMBER TO APRIL

Throughout the year, our alumni return to campus (in person or virtually) to share their experiences and provide insights and inspiration to help you make your next career move.



LEAD360: YOUR PERSONALISED CAREER & LEADERSHIP DEVELOPMENT SUPPORT

The **Lead360** personal & career development programme has been specifically designed to prepare you for the next step in your post-MBA journey and your future leadership career by helping you to develop the necessary skills and qualities you will need to **drive your career and lead with confidence and conviction in an ever-changing, complex and diverse environment.**

CREATING STRONG RELATIONSHIPS	DIVERSITY & INCLUSION	COMPELLING COMMUNICATION	BUILDING EFFECTIVE TEAMS	CAREERSMART™
1. Outdoor Team Building Seminar	1. Intercultural Awareness	1. Convincing Presentations: Seminar + Personalised Feedback Sessions I & II	1. Building Effective Teams Seminar	1. Intro to CareerSMART®
2. Connecting and Building Relationships	2. Awareness of faultlines & biases		2. Team Work Review I	2. Essential skills: presenting self online, through CVs and cover letters, goal setting
3. Initiating Relationships: Practical Skills for networking	3. Acting inclusively	2. Become a Strong Negotiator	3. Team Work Review II	3. Advanced skills: networking, interview techniques, external mock interviews, salary negotiation



LEAD360 ELECTIVE WORKSHOPS: PERSONALISE YOUR DEVELOPMENT

- Agile leadership
- Boosting your leadership confidence
- Leading with humour
- Building resilience for stressful & demanding environments
- Power & influence



INTEGRATIVE LEARNING

- Assessed Case Exercise I & II
- 360° assessment and group coaching

COACHING (PERSONAL, LEADERSHIP, CAREER)

- Career guidance and support
- Programme advice & Guidance

OPTIONAL FRENCH CLASSES

- Free French lessons up to 30h per semester



"Personal development, enhancing potential, developing talents... it's all at the heart of the EDHEC Global MBA. Together with the personal and team coaching, MBA participants benefit from the expertise of professional counsellors in Finance, Career transition, Consulting, Entrepreneurship, Social Media, Technology, Strategic marketing and MBA Leadership Development Programmes."

Spencer Hamilton

Head of MBA Career & Corporate services

#MYMBASTORY

HOW THE GLOBAL MBA INSPIRES ENTREPRENEURS

From a 360° understanding of business to being able to focus and specialise on an entrepreneurial concept for 3 months out of the 10 month programme, the Global MBA acts as springboard for start-ups each year. **Meet a few of our latest MBA entrepreneurs:**

#mymbastory

Understanding business essentials from the get-go

Knowing all about business essentials before embarking on an entrepreneurial project, will save you a lot of angst and will help you avoid pitfalls that could harm your venture. An MBA is good for entrepreneurs because it engages participants in subjects such as financing, raising capital, HR, business laws, accounting and payroll, technology, new product and service innovation, and marketing. It helps you gain confidence and expertise in areas that may not be your strong points. Overall, an MBA encourages you to view your business as a complex system of interconnected specialties that must all be consolidated under a unifying mission.

*"As an entrepreneur, it's common to find yourself in a position where you feel like you have to know all things about all areas of business—operations, strategy, leadership, finances, etc. While it is unrealistic that one person can be an expert in ALL of these areas, **I have found that the EDHEC Global MBA has helped me advance my knowledge in skills across the spectrum of business.***

I am actively using so many of the concepts learned in the programme. *I chose to do the Entrepreneurship track and it has benefited me*

greatly because I'm regularly analysing and writing business plans, working with other entrepreneurs on commercialisation strategies, developing financial forecasts, and even creating pitch decks.

*The best gift, however, is that **the elements of running a business that used to cause me anxiety no longer do**—and in fact, I now find them to be fun challenges!"*



Stephanie Ayars,
Global MBA alumna 2021,
Founder & CMO, Alchimie Marketing

#mybastyory

Entrepreneurial credibility and personal growth

The EDHEC Global MBA programme is a profoundly transformational experience, both on a professional and a personal level. This was certainly the case for Pasa Omerasevic, Global MBA alumnus 2021.

Pasa was already an entrepreneur before attending the Global MBA but was feeling as if he'd hit a brick wall, unable to further advance his business.

*"I already had a company in the hospitality and food and beverage industry before attending the MBA at EDHEC. I started the MBA because I was thinking of changing my business to something different, but the MBA helped me realise that if I stuck to my current business and did things the correct way, I could actually start to enjoy it. **The MBA helped me find my way and confirmed to me that I was already on the right path, but missing a better method for approaching my business.** It gave me a much clearer mindset.*

The biggest eye-opener for me took place during the leadership teambuilding and coaching sessions. It changed my philosophy for seeing things in business and was very helpful. In my personal experience, I am someone who focuses more on my weaknesses, always trying to figure out what more I need to learn to improve myself.

*But actually, in this case, **the EDHEC coach told me that although I need to work on my weak spots, there comes a moment when I also need to start leveraging my strengths.** I had never considered this before in my life. I didn't use to focus on leveraging my skills and experience because I was focusing on correcting my faults.*

This is one of the most important lessons that the Entrepreneurial track taught me, and the reason why I was then able to step back and find ways to make my current business successful."



Pasa Omerasevic,
EDHEC Global MBA alumnus 2021,
Co-Founder at Bluebird, France



REINVENTING YOUR CAREER THE DREAM OF A TRIPLE JUMP

An MBA is the chance to accelerate or completely change your career whether this means changing function, location or industry or even all three at once. This is called the triple jump, or as Forbes magazine calls it, the ultimate act of reinvention.

Here is Yidan's MBA story

When Yidan Tu (屠奕丹) from Jiaying, China, was looking into MBA programmes, she had two main goals: career growth and overseas experience. After a three-year management trainee programme covering multiple roles and positions in commercial real estate, she wanted to accelerate her career with the help of a comprehensive MBA programme with a high ROI.

With an average of 30 nationalities in groups of 60-70 participants, the EDHEC Global MBA cohorts are incredibly diverse which makes for learning experiences way beyond academic education which helped Yidan gain *"invaluable communication skills; interesting perspectives and experiences shared with my fellow MBA students"*.

As diverse as the participants and their career objectives, as individual the EDHEC experience - much of the programme can be personalised through electives, specialisation tracks, tailored MBA projects and the possibility to fast-track or to extend the MBA.

The EDHEC Global MBA's Careers and Corporate Relations department is instrumental in helping MBAs achieve their career goals.

EDHEC's experienced, international career coaches have a deep understanding of the challenges faced by ambitious professionals and provide personalised coaching and career advice.

Throughout her MBA experience, Yidan Tu had unique opportunities to build her network and gain access to leading companies, industries and career opportunities for example through networking and recruitment events like the Consulting Hackathon or the Sustainable Impact Project, alumni events and business trips. **Upon graduation, she had already secured a role as a project manager at Royal Canin**, a global supplier of cat and dog food and a subsidiary of Mars, Incorporated, in France.



Yidan Tu (屠奕丹)

EDHEC Global MBA 2020,
IT Project Manager for the BC College of Nurses
and Midwives, Canada



Today, Yidan Tu works in Canada, as an IT project manager for a health regulator.

“This role is very different from what I did before my MBA - in terms of function, industry and location, all have changed. *Even compared to my first job after the MBA, it was a big shift. I think the MBA has trained me to be a fast learner and be very flexible and adaptable to new challenges.*” explains Yidan Tu. In her new role, she leverages many of the skills she acquired during her MBA: *“intercultural communication, international team management, resource planning, budgeting, and a general understanding of business and technology. I also gained a lot of confidence and courage through the MBA”*

“From academic achievements to building an international network and finding job I liked upon graduation... The MBA experience equipped me with a “I can do it” attitude which I consider beneficial for my whole life!”.

Once of the most impactful parts of the programme for Yidan was

Lead360, EDHEC’s progressive career and leadership development programme designed to help students develop the necessary skills and qualities they will need to drive their career and lead with confidence and conviction in an ever-changing, complex and diverse environment. *“At EDHEC, I learned that everyone can be a leader, and leadership is not limited to those with a “manager” title.”*

Here is Yidan Tu’s career advice for future MBAs: *“Start thinking about your next career move early on to fully leverage the CareerSMART programme. 10 months go by really fast and EDHEC’s career service team is always there to help. And last but not least, she recommends “enjoying the sunshine of the stunning Côte d’Azur with your classmates. This is going to be a beautiful, once-in-a-lifetime experience that you will remember and cherish forever.”*



CHANGING FUNCTION, LOCATION AND INDUSTRY WITH EDHEC

Born in Lebanon and having spent a few years working as a mechanical engineer in the construction industry in the Middle East, Mohammad had dreams of moving to Europe, expanding his professional skills and taking his career in a completely new direction. **His ultimate goal was to make a 'triple-jump'** and thanks to his EDHEC Global MBA experience, he managed to achieve the ultimate career transformation.

Here is Mohammad's MBA story

"I came to EDHEC with a general plan, but it wasn't until my MBA experience at EDHEC that I got the key that opened a new door. I discovered so much more about myself and learned so many new things, but one of the biggest advantages of EDHEC for me was the career support.


Most MBAs are really heavy in just the financial coursework. I was definitely looking for those foundations, but I was really excited to see that EDHEC also offered courses in leadership, strategy, philosophy, marketing, and more."

In addition to the coursework, Mohammad was intrigued by the idea of being part of a cohort with people from so many different backgrounds and cultures. Generally, more than 96% of students come from outside France. **46% of the current cohort are women**; and there are typically 30 nationalities represented in each cohort of around 70 students. **This diverse and inclusive environment prepares participants for global careers** and makes them especially attractive to recruiters.

"I'll never forget our cohort gathering all of our passports on our way for the sustainability trip—we took a photo and it represents so much diversity. This is such an incredible advantage of EDHEC."



Mohammad Tirani,
EDHEC Global MBA alumnus 2019,
Senior Operations Manager at Amazon Logistics

A man in a dark suit and light-colored trousers stands with his back to the camera, looking out of a large window. The window offers a panoramic view of a city with numerous buildings and green spaces. The sky is clear and blue. The image is partially obscured by a white diagonal shape that separates it from the text below.

Mohammad completed his MBA in 2019 having chosen the **Global Leadership specialisation track**, where he was able to further develop his leadership skills in preparation for his new career path at Amazon.

To extend his Global MBA experience, he attended a 3-month MBA exchange programme at NUCB Business School in Japan.

“This experience was life-changing for me... the coursework was very interesting, but to have the opportunity to live in Japan and be among students from all over the world only added to the cultural diversity of my MBA experience.”

During the course of the MBA, Mohammad learnt more about Amazon through a group project in conjunction with Amazon. It was during this experience that he discovered a five-year leadership development opportunity called the “Amazon Pathways Programme”. The programme allows you to advance through several roles within the logistics side of the company. He was intrigued and absolutely wanted to apply. With the help of the CareerSMART programme, he was able to design a more focused career plan and leverage the career resources and network connections to get a first interview at Amazon.

“The team at EDHEC was instrumental in helping me prepare for my interviews with Amazon – mock interviews, for example, left me feeling more confident and more prepared and confident.”

After his Global MBA, Mohammad landed a 3-months internship with Amazon in Montélimar to work on a project that he then presented to the EU VP of operations.

“I used a lot of skills that I had learned in EDHEC, especially data analysis, supply chain, and leadership to draw up my concluding review, following which Amazon offered me a full time position to join the pathways programme in Lyon.”

Today, **Mohammad is Director of Operations** at GXO Logistics and it comes as no surprise to him that EDHEC ranks as **#7 Worldwide** in International Mobility according to the Financial Times Global MBA Ranking 2023 because EDHEC was instrumental in helping him make his triple jump... from Lebanon to France, from operations to a senior executive role, and from construction to a global player in Supply Chain and Logistics.

EDHEC GLOBAL MBA CAREERS & CORPORATE SERVICES



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Make an impact

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All figures based on a survey taken in October 2023,
with a response rate of 85%, and in line with CSEA guidelines.