

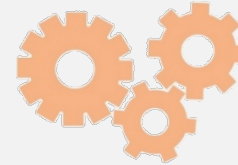
Business challenges

Biosphere

Human activities



Business activities



Sustainability

- > mission transformation
- > CSR
- > company's social purpose
- > from owning to using by sharing

Digital

- > tools
- > transformation
- > new technologies
- > AI, blockchain, IoT
- ...
- > knowledge pool
- > tailored products and services

Multilevel compliance

- > regulatory environment
- > transformation
- > multilevel hard law
- > soft law
- > influence as important as authority

Business pace

- > time transformation
- > faster product cycles
- > production to innovation centred companies
- > "riskability" (capacity to take/avoid positive/negative risks)

"Global/Local"-ization

- > process transformation
- > disintermediation
- > distances shortening/disappearing
- > transfer of power to the user
- > interculturalism