

FUTURE OF
WELLBEING
& NUTRITIONFUTURE
OF FOOD
FORUM

DAY 1

NOVEMBER
28TH 2024

EDHEC Paris Campus

18 rue du 4 Septembre
75002 Paris- France

NOVEMBER 2024

28TH - 29TH

Join us to identify
opportunities for shaping a
sustainable food ecosystem!

Join the EDHEC FIT Chair to be the first to **discover our 2034 scenarios** for the Well-Being & Nutrition Eco-System, **explore its implications** for your company and **discuss possibilities for cooperation** with other players.

The Future of Wellbeing & Nutrition program is designed to engage complementary partners across the nutrition and wellbeing value-chain to understand change, innovate together and demonstrate solutions that can be scaled.

Forum goals & expected outcomes

- ◆ Discover the 2034 scenarios for the Well-Being & Nutrition Eco-System
- ◆ Explore how well prepared your company is for the future and become aware of your company's blind spots
- ◆ Discuss the main future shifts and their implications with peers from other companies
- ◆ Learn how a traditional player has innovated to profit from these shifts
- ◆ Develop ideas and identify actions to profit from shifts and build a sustainable future

The Future of Food Forum is perfect for you if



The future of nutrition
is relevant for you



You have at least 3 years of
experience working in the areas
of strategy, innovation, marketing,
operations or supply-chain or in a
more general positions in a start-up in
the wellbeing & nutrition eco-system



You want to shape the future of
your company and/or the wellbeing
& nutrition eco-system

STARTUP DAY

DAY 2

NOVEMBER
29TH 2024

STATION F

5 Parvis Alan Turing
75013 Paris- France

With the EDHEC Centre for
Responsible Entrepreneurship
and EDHEC Entrepreneurs



STATION F

Hosted by the
EDHEC FIT Chair



René Rohrbeck
FIT Chair Director



Karin Kollenz
Professor of Strategy



Get in touch to join
our Research Program!

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Alix La Cotte
Program Manager

The Startup Day is perfect for



**Industry leaders: working for corporate
venture capital, innovation, strategy**

- ◆ Understand the context of the food and wellbeing ecosystem and discuss ways to transform challenges into opportunities
- ◆ Explore trends emerging in the future of food and health that are shaping a new value chain
- ◆ Work with startups towards new pathways for the industry, by creating new business models and driving innovation



**Startups: working in general positions in
a start-up from the wellbeing & nutrition
eco-system**

- ◆ Connect with like-minded entrepreneurs, industry experts, and potential partners
- ◆ Learn about the emergence of new kinds of entrepreneurship and their best practices
- ◆ Unlock new opportunities by gaining insights on future trends shaping the well-being and nutrition sector

Terms

Future of Food Forum: 995€*

Startup Day: 295€**

+20%
discount
for EDHEC
Alumni

Pay for Future of Food Forum and
join Startup Day at no additional cost!

*Free participation for
partners of the program
and also for future partners

**Free participation
for startups to the
Startup Day



EDHEC FIT Chair Certification is awarded
upon participation to one or both days

Participation

[Click here to register](#)

Scan the QR code or please contact:
sylvie.larde@edhec.edu

