

100%
Online

Online Executive Certificate
**STRATEGIC
FORESIGHT
FOR SUSTAINABILITY**

Using strategic foresight to develop sustainable business models and drive transformation

WHY SHOULD YOU CHOOSE THIS ONLINE PROGRAM?

Consider the journey to sustainability in light of what it means to safeguard the planet based on known tipping points.

Learn about companies that have made successful sustainability transitions or are at the forefront of developing solutions that are fit for future. Create a community of like-minded pioneers in the sustainability transition.

LEARNING OBJECTIVES

Skills

- ◆ Scan for drivers of change and perform trend audits
- ◆ Build scenarios and scenario narratives
- ◆ Plan for business model transformation
- ◆ Apply a future-back strategizing approach

Knowledge

- ◆ Barriers to effective decision making under uncertainty
- ◆ How the nature of competitive advantage is changing
- ◆ How complex systems and systemic effects work
- ◆ How to develop and scale sustainability business models

PROGRAM STRUCTURE

Week 1

Identify positive & negative tipping points and their implications for the journey to sustainability

Week 2

Explore diverse ways to navigate towards sustainability

Week 3

Rethinking critical success factors of a sustainability-driven business model

Week 4

Systematically develop alternative strategies that can robustly challenge industry norms

Week 5

Prepare for executing through a consistent set of actions over time

EDUCATIONAL APPROACH



This program blends academic content with practical tools to navigate complexity and uncertainty.



You'll learn to identify key signals affecting your environment and turn these insights into actions across the short, medium, and long term to build resilience



It's not just about better strategies for diverse challenges but enhancing your capacity to think and act, enabling you to thrive.

YOUR WEEKLY LEARNING JOURNEY



One interactive live session per week for 5 weeks



Resources to watch, read online and download for up to 6 months after course completion



The virtual classroom is also available in replay mode



Ideate & refine business models to support your organization's sustainability journey



Exchanges with other participants through EDHEC collaborative platform



Personalised follow up by EDHEC Success Management Team

PROGRAM SCHEDULE

Online sessions taking place from 12:00 PM to 1:30 PM CET

Session 1

12th March
2025

Session 2

19th March
2025

Session 3

2nd April
2025

Session 4

9th April
2025

Session 5

16th April
2025

FACILITATORS



René Rohrbeck

*Professor of Strategy
Director of the Chair on Foresight,
Innovation and Transformation
EDHEC Business School*

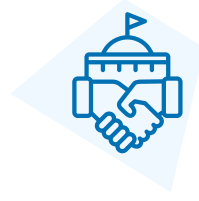


Camelia Ram

*Research Affiliate,
Chair on Foresight, Innovation
and Transformation
EDHEC Business School*



Functional leaders in private sector organizations with responsibility for execution of short and long term sustainability goals



Managers in public and third sector organizations facing disruptive changes in their environment with a strong sustainability focus



Senior functional or divisional managers, consultants, researchers or scholars interested in the areas of strategy, transformation and innovation for sustainability

- ◆ The Strategic Foresight for Sustainability Executive Certificate is a certificate awarded by EDHEC Business School
- ◆ Each module includes an online assessment made up of multiple-choice questions and exercises. Certification is awarded upon satisfactory completion of assessed exercises, which are reviewed by the Academic Mentor

Duration: 1 live session per week for 5 weeks

Price
€ 2,495
VAT excluded

PRE-REQUISITES

A minimum of 3 years of management experience is recommended and good command of working English is required.

Price
€ 3,495
VAT excluded

Additional 5 hours of project coaching* available for up to 5 weeks post-course

**Project coaching is available for groups of up to five participants from the same company or individuals seeking personalised guidance on strategic foresight. Each participant or group receives 5 flexible coaching hours to be used within 5 weeks after the course. For effective engagement, sessions should last at least 2 hours for groups & 1 hour for individuals.*



For more information, visit our online certificates and degrees

<https://www.edhec.edu/en/foresight-innovation-and-transformation-chair/executive-education>



CONTACT

Sylvie Lardé

FIT Chair Coordinator

sylvie.larde@edhec.edu