

## VIACHESLAV IURKOV

EDHEC Business School  
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### ACADEMIC EMPLOYMENT

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2024 – Present      **EDHEC Business School**, France  
Associate Professor, Strategy, Entrepreneurship and Operations

2022 – 2024      **Grenoble Ecole de Management**, France  
Associate Professor, Department of Management and Technology

2018 – 2022      Assistant Professor, Department of Management and Technology

2017 – 2018      **University of Groningen**, Netherlands  
Assistant Professor, Department of Global Economics and Management

### EDUCATION

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2013 – 2018      **BI Norwegian Business School**, Norway  
PhD in Strategic Management

2011 – 2013      **Ca' Foscari University**, Italy  
MSc in Economics, *Diploma with honors*

2006 – 2010      **Petro Mohyla Black Sea National University**, Ukraine  
BSc in Finance, *Diploma with honors*

### RESEARCH INTERESTS

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Strategic Management; International Business; Interorganizational Relationships; Sustainability and Innovation; Quantitative Methods

### TEACHING INTERESTS

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Strategic Management; International Business; Quantitative Methods; Business Simulations

### PEER-REVIEWED ACADEMIC PUBLICATIONS

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**Viacheslav Iurkov** & Gabriel R. G. Benito. 2018. "Domestic Alliance Networks and Regional Strategies of MNEs: A Structural Embeddedness Perspective." *Journal of International Business Studies*, 49(8), 1033-1059, [doi:10.1057/s41267-017-0089-5](https://doi.org/10.1057/s41267-017-0089-5). Journal rank: UT Dallas; ABS 4\*; FT 50.

**Viacheslav Iurkov** & Gabriel R. G. Benito. 2020. "Change in Domestic Network Centrality, Uncertainty, and the Foreign Divestment Decisions of Firms." *Journal of International Business Studies*, 51(5), 788-812, [doi:10.1057/s41267-018-0194-0](https://doi.org/10.1057/s41267-018-0194-0). Journal rank: UT Dallas; ABS 4\*; FT 50.

Ghasem Zaefarian, **Viacheslav Iurkov**, & Mariia Koval. 2022. "Variance Decomposition Analysis: What Is It and How to Perform It – A Complete Guide for B2B Researchers." *Industrial Marketing Management*, 107, 315-322, [doi:10.1016/j.indmarman.2022.10.020](https://doi.org/10.1016/j.indmarman.2022.10.020). Journal rank: ABS 3.

Ghasem Zaefarian, Shekhar Misra, Mariia Koval, & **Viacheslav Iurkov**. 2022. "Social Network Analysis in Marketing: A Step-by-Step Guide for Researchers." *Industrial Marketing Management*, 107, A11-A24, [doi:10.1016/j.indmarman.2022.10.003](https://doi.org/10.1016/j.indmarman.2022.10.003). Journal rank: ABS 3.

**Viacheslav Iurkov**, Mariia Koval, & Arusyak Zakaryan. 2023. "The Role of Network Community Characteristics for Firms' Rapid Business Scaling." *Technological Forecasting and Social Change*, 196, 122838, [doi:10.1016/j.techfore.2023.122838](https://doi.org/10.1016/j.techfore.2023.122838). Journal rank: ABS 3.

**Viacheslav Iurkov**, Mariia Koval, & Ghasem Zaefarian. 2023. "How Much Does Domestic Location Matter for B2B Firms' Export Intensity? A Variance Decomposition Study." *Journal of International Marketing*, 31(4), 36-52, [doi:10.1177/1069031X231170206](https://doi.org/10.1177/1069031X231170206). Journal rank: ABS 3.

Mariia Koval, **Viacheslav Iurkov**, & Gabriel R. G. Benito. 2024. "The Interplay of International Alliance and Subsidiary Portfolios: Implications for Firms' Innovation and Financial Performance." *Journal of World Business*, 59(1), 101500, [doi:10.1016/j.jwb.2023.101500](https://doi.org/10.1016/j.jwb.2023.101500). Journal rank: ABS 4.

**Viacheslav Iurkov**, Mariia Koval, Shekhar Misra, Kiran Pedada, & Ashish Sinha. 2024. "Impact of ESG Distinctiveness in Alliances on Shareholder Value." *Journal of Business Research*, 171, 114395, [doi:10.1016/j.jbusres.2023.114395](https://doi.org/10.1016/j.jbusres.2023.114395). Journal rank: ABS 3.

Mariia Koval, Ghasem Zaefarian, & **Viacheslav Iurkov**. 2024. "How Do Strategic Alliance Formations Create Shareholder Value? An Application of the Event Study Methodology in the B2B Context." *Industrial Marketing Management*, 117, 79-91, [doi:10.1016/j.indmarman.2023.12.016](https://doi.org/10.1016/j.indmarman.2023.12.016). Journal rank: ABS 3.

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## OTHER ACADEMIC PUBLICATIONS

**Viacheslav Iurkov** & Gabriel R. G. Benito. 2017. "Domestic Alliance Formation and the Foreign Divestment Decisions of Firms." *Progress in International Business Research*, Volume 12, Edited by Alain Verbeke, Rob van Tulder, & Jonas Puck, 517-538, [doi:10.1108/S1745-886220170000012004](https://doi.org/10.1108/S1745-886220170000012004)

Gabriel R. G. Benito & **Viacheslav Iurkov**. 2024. "Divestment." *Encyclopedia of International Strategic Management*, Edited by Christian Geisler Asmussen, Niron Hashai, & Dana Minbaeva. Cheltenham, UK: Edward Elgar Publishing. 56-59, [doi:10.4337/9781800884045.ch17](https://doi.org/10.4337/9781800884045.ch17)

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## TEACHING

### EDHEC Business School

- *Strategic Management* (Master)
- *Strategic Alliances and Partnerships* (Master)
- *Strategic Analysis* (Bachelor)
- *Business Simulation* (Bachelor)

### Grenoble Ecole de Management

- *Introduction to Theories of Management* (PhD)
- *Strategic Management* (Master and Bachelor)
- *Business Simulation* (Master)
- *Quantitative Methods* (Master and Bachelor)
- *Introduction to Global Strategy* (Bachelor)

**University of Groningen**

- *Introduction to International Business* (BSc in International Business)

**SCHOLARLY SERVICES AND OTHER COMMUNITY CONTRIBUTIONS**

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*Editorial Review Board Member* at Global Strategy Journal and Long Range Planning  
*Ad hoc reviewer* at Journal of International Business Studies, Global Strategy Journal, Journal of Management Studies, Journal of International Management, Journal of International Marketing, Long Range Planning, International Business Review, Industrial Marketing Management